

Downtown Business Improvement District Board Minutes  
Noon, Tuesday October 18, 2022  
Nebraska Quilt Company  
330 N Main Street, 2<sup>nd</sup> Floor Meeting Room  
Fremont Nebraska

Board Present: Vince O'Connor, Howard Krasne, JJ Bixby, Tom Coday, Dan Cech, Jerry Johnson, Sam Heineman, Brenden Murray, Berta Quintero

Absent: Roxie Kracl, Richard Register, Kevin Main

Guests: Joey Spellerberg, Barb Christensen, Jody Sanders, Aaron Parks, Ryan Pankoke, Brian Siel

1. Meeting was called to order by Chairman Coday at 12:02. Roll Call was taken. It was noted that a copy of the Open Public Meeting Act was available in the room. At that time Dan Cech and Berta Quintero were not present but both arrived later Dan Cech at 12:05 and Berta Quintero at 12:08.
2. Motion was made to approve the minutes of the September 20, 2022, meeting by Vince O'Connor Seconded by JJ Bixby. Motion passed 7/0.
3. Discussion on the speaker system – 10 more speakers are to be installed before Christmas that would bring the total to 32. There is a bill for \$407. It is an annual bill from SoundMachine for the licensing of the music. Howard Krasne moved Vince O'Conner seconded. Motion carried 8-0.
4. Discussion and possible action on beautification of the bump outs. Seating and planters above ground were discussed no action taken.
5. Discussion and possible action on paying one half of the lease for Mainstreet new office space. BID paid ½ of the current lease. Vince O'Conner moved and Howard Krasne seconded they payment Motion carried 7-0 with Sam Heineman abstaining
6. Discussion and possible action on Marketing the BID District. Aaron Parks and Ryan Pankoke discussed how they would work together with Aaron Parks producing video(s) and Ryan Pankoke placing the video in ads. Ryan is unique in he does not “double dip” and only takes a cut of the ad purchase price and does not charge for his time. There was various discussion about partnering with other groups to spread out the cost. It was moved by Vince O'Conner and seconded by Dan Cech to spend up to a \$1000 to produce a video and a plan for the advertising/distribution of that video. Motion carried 8-0.

#### 7. Committee Reports

Financial Committee – A financial report was attached to the packet of information available at the meeting.

Project Committee Report – no report

Multi-Cultural Committee – No report

Equalization Committee Report - No report

Marketing Committee Report -

Maintenance Committee – no report

Future Projects Committee Report - No Report

Design Committee Report – no report

Comments from the public: Angie Olson sent the BID a letter telling the BID of their upcoming community input session with their consultant. It was noted one of the bike racks had rusted off.

MainStreet Report: No report

Chairman Coday noted the next meeting is set for November 15, 2022, at the same time and location.

Motion to adjourned was made by at 1:08. Motion was passed 9/0.

Respectfully submitted  
J.J. Bixby acting Secretary.