

Business Improvement District Board Minutes  
Noon, August 16, 2022  
Country Traditions 303 N. Main Street, Fremont NE 68025

Board Present: J J Bixby, Richard Register(leaving at 1:00pm), Roxie Kracl (leaving at 12:40pm), Sam Heineman, Vince O'Conner, Brenden Murray, Berta Quintero and Howard Krasne

Absent: Tom Coday, Kevin Main, Jerry Johnson, Daniel Cech

Guests: Jody Sanders, Melissa Powell, Mayor Spellerberg and Mark Jensen

1. Meeting was called to order by Vice Chairman Bixby at 12:08 pm. Roll call was taken. It was noted that a copy of the Open Public Meeting Act was posted and available in the room.
2. Motion was made to approve the minutes of the July 19, 2022 meeting by Vince O'Conner and seconded by Sam Heineman motion carried by unanimous roll call vote 8/0
3. Discussion and action taken on donation to the Creative District in the amount of \$1000. Details of the program and benefits to district were discussed. Motion was made to approve donation by Sam Heineman and seconded by Roxie Kracl motion carried by unanimous roll call vote 8/0.
4. Discussion and action taken on reimbursing Mainstreet \$500 for extra watering and care of the downtown plants. Motion was made to reimburse Mainstreet by Richard Register and seconded by Vince O'Connor motion carried by unanimous roll call vote 8/0
5. Sponsorship requests were presented by Sam Heineman. Two requests were received by the committee first being Fia + Belle had requested \$2500, committees recommendation was \$1500. Discussion on the donation going to an individual business since the request was for Annual Downtown Christmas Market many local businesses participate. Motion was made by Vince O'Commor that a total sponsorship of \$1500, \$750 from BID would be given to Mainstreet Fremont to work with the group to pay for marketing and seconded by Sam Heineman motion carried on 7/0 with 1 abstaining.

Second request was presented from the Fremont Chamber of Commerce for the annual Beer Fest in the amount of \$1500, \$750 from BID discussion on location of event, and the potential benefits of the district by holding the event downtown. Discussion on BID potentially sponsoring a table rather than giving a donation may be more beneficial. Motion was made to accept request by Sam Heineman and seconded by Richard Register motion failed on a 2/5 vote.

6. Discussion on speaker system – Thank you to the City & DU for their help in getting speaker system set up and going. Overall response has been positive, The few complaints have been volume and we are able to turn those individual speakers down in front of those businesses.
7. Discussion on City's Comprehensive Plan- BID will have a special meeting on August 30<sup>th</sup> to discuss.
8. Committee Reports
  - Financial- no report
  - Projects Committee- Sam Heineman reported looking into the cost of digital signs to replace static signs
  - Equalization Committee – no report
  - Multi-Cultural- looking at parking lot plan
  - Marketing Committee – no report
  - Maintenance- no report
  - Future Projects- no report
  - Design/Christmas Decorations- no report
9. Comments from Public – none

10. Mainstreet -Melissa talked about upcoming events including the Hispanic Festival
11. Two board members left before completion of meeting no other action taken. Meeting was closed at 1:10.

Respectfully submitted,