

Downtown Business Improvement District Board Minutes
Noon, Tuesday July 19, 2022
Nebraska Quilt Company
330 N Main Street, 2nd Floor Meeting room,
Fremont Nebraska

Board Present:, Vince O'Connor, Howard Krasne, JJ Bixby, Richard Register, Tom Coday, Berta Quintero, Dan Cech

Absent Roxie Kracl, Kevin Main, Jerry Johnson, Sam Heineman, Brenden Murray

Guests: Joey Spellerberg, Barb Christensen, Jody Sanders, Brian Seil

1. Meeting was called to order by Chairman Coday at 12:03 Roll Call was taken. It was noted that a copy of the Open Public Meeting Act was available in the room.
2. Motion was made to approve the minutes of the June 21, 2022 meeting by Vince O'Connor Seconded by Howard Krasne. Motion passed 7/0
3. Discussion of the repair and/or replacement of Christmas Decorations. One bid was received from Siffring for a 16ft Christmas tree with lights for \$14,000.00. Vince O'Conner mentioned that the tree was projected to last 4 years and it had lasted 5 years. It was purchased by the CVB. It was discussed as alternative would be to light existing trees downtown including the one on Broad Street. There was discussion on removing or replacing the ribbons that are weather worn from the existing wreaths. Howard Krasne made a motion to remove the ribbons but withdrew his own motion. Tom Coday will work on getting an estimate for how much it will cost for new ribbons vs replacing the ribbons. No action was taken
4. Discussion of Flags- It has come to our attention that some of the Flags for the downtown displays are missing. Tom is going to investigate where those might have went before any discussion on replacing. No action was taken.
5. The posters on the kiosks are out of date. It also was suggested to remove the distrx logo as much of the content on the distrx app is out of date. There was discussion about electronic/interactive signage. Power for the signs is and has been a problem. Vince O'Conner moved and Dan Cech seconded to spend up to \$300 to replace the signs. Motion passed 7/0
6. Melissa Powell told the committee that she has dropped off the banners that will be put up by the City and that they should be up soon. They will most likely be up until the "Welcome" banners that go up when the Midland University students arrive.
7. Discussion and action taken on the BID Summary Fliers. It was moved by Dan Cech and seconded by Howard Krasne to spend \$25 per monthly newsletter for the format now through the end of the year. Motion carried 7/0

8. Tom Coday provided an update from the July 12th City council meeting in which he reported an update from the BID. Tom commented that the update was positively received with no negative comments.

9 Committee Reports

Financial Committee – A financial report was attached to the packet of information available at the meeting. Current balance of over \$123,000.00. .

Project Committee Report. Howard Krasne commented he would like to see a big project. Ideas for projects should be sent to the project committee. Committee members can email Sam Heineman. Some discussion was had about either putting a roof over the second floor of the current parking garage or adding another story. Parking was discussed at length along with a possible change over from one way streets downtown to 2 way traffic. Some discussion was made suggesting to save the money for the next 5 year plan.

Multi-Cultural Committee – Berta Quintero and Tom Coday had delivered the newsletter to several businesses in the BID.

Marketing Committee Report- Howard Krasne suggested more of the free standing advertising kiosks. Sam Heineman had donated a few to a previous event.

Maintenance Committee - Jody Sanders reported that the city will be replacing the plexiglass on the Parking garage structure.

Future Projects Committee Report This report and discussion was previously combined with the Project Committee Report (see above)

Design Committee Report Most of the speakers are up with 8 left to go up by the end of the week. SoundMachine offers streaming music for \$26 per month with 10 different instrumental stations. We are one month away from receiving a hand held speaker that could be checked out for events.

Listed as 4 on Agenda.

Comments from the public. As part of the speaker discussion Brian Siel asked if the speaker system could be used for an upcoming book signing event he is hosting at Wise Olde Owl.

Listed as 5 on Agenda.

MainStreet report: Melissa Powell reported that Crazy Days and Sand Sculptures on Main would be this upcoming weekend. Back to Business Bash at Midland University is August 29. MainStreet will have a booth and was thinking of creating a coupon book that downtown business could contribute to as a way to draw students downtown. Vince O'Connor commented that Melissa has only been of the job 3 months and has done a great job.

Chairman Coday noted the next meeting is set for August 16, 2022 at the same time and location.

Motion to adjourned was made by Dan Cech and seconded by JJ Bixby at 1:00. Motion was passed 7/0.

Respectfully submitted

**Business Improvement District #1
Statement of Revenues, Expenditures and Changes in Fund Balances
2018 - YTD 2022 (Effective 6/30/2022)**

Revenues	<u>YTD 2022</u>	<u>2021</u>	<u>2020</u>	<u>2019</u>	<u>2018</u>
Assessments	\$ 49,439.61	\$ 43,764.74	\$ 41,734.65	\$ 44,993.09	\$ 44,552.01
Interest income	\$ 12.76	\$ 42.92	\$ 87.47	\$ 125.55	\$ 72.77
Total revenues	<u>\$ 49,452.37</u>	<u>\$ 43,807.66</u>	<u>\$ 41,822.12</u>	<u>\$ 45,118.64</u>	<u>\$ 44,624.78</u>
Expenditures					
Retention/recruitment				\$ -	\$ -
Downtown beautification	\$ 7,839.18	\$ 9,238.52	\$ 17,755.78	\$ 2,234.24	\$ 3,107.85
Implementation/maintenance	\$ 8,914.21		\$ -	\$ -	\$ -
Promotion/marketing	\$ 9,245.98	\$ 4,600.95	\$ 10,331.00	\$ 25,175.89	\$ 12,000.00
Other as authorized by NRS 19-4015	\$ 445.99	\$ 203.32	\$ 417.08	\$ 364.14	\$ 296.07
Total expenditures	<u>\$ 26,445.36</u>	<u>\$ 14,042.79</u>	<u>\$ 28,503.86</u>	<u>\$ 27,774.27</u>	<u>\$ 15,403.92</u>
Excess (deficiency) of revenues over expenditures	<u>\$ 23,007.01</u>	<u>\$ 29,764.87</u>	<u>\$ 13,318.26</u>	<u>\$ 17,344.37</u>	<u>\$ 29,220.86</u>
Other financing sources (uses)					
Transfer in (a)	\$ -	\$ -	\$ -	\$ -	\$ -
Transfer out	\$ -	\$ -	\$ -	\$ -	\$ -
Net other sources and uses	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>
Net change in fund balances	<u>\$ 23,007.01</u>	<u>\$ 29,764.87</u>	<u>\$ 13,318.26</u>	<u>\$ 17,344.37</u>	<u>\$ 29,220.86</u>
Fund balance prior year	<u>\$ 100,550.63</u>	<u>\$ 70,785.76</u>	<u>\$ 57,467.50</u>	<u>\$ 40,123.13</u>	<u>\$ 10,902.27</u>
Fund balance current year	<u><u>\$ 123,557.64</u></u>	<u><u>\$ 100,550.63</u></u>	<u><u>\$ 70,785.76</u></u>	<u><u>\$ 57,467.50</u></u>	<u><u>\$ 40,123.13</u></u>
	\$ -				