

Business Improvement District Board Minutes  
Noon, May 17, 2022  
Country Traditions 303 N. Main Street, Fremont NE 68025

Board Present: Tom Coday, Richard Register, Roxie Kracl, Kevin Main, Jerry Johnson, Daniel Cech, Berta Quintero and Howard Krasne

Absent: Bill Parks, Ginger Rosenthal, J J Bixby, Brenden Murray, Sam Heineman, and Vince O'Conner

Guests: Jody Sanders, Pam Hopkins, Logan Kesselring, Angie Olson, Mayor Spellerberg, Stacy Heatherly, and Barb Christensen

1. Meeting was called to order by Chairman Coday at 12:01 pm. Roll call was taken. It was noted that a copy of the Open Public Meeting Act was posted and available in the room.
2. Motion was made to approve the minutes of the April 19, 2022 meeting by Howard Krasne and seconded by Jerry Johnson. Motion carried by unanimous roll call vote 8/0
3. Angie Olson presented the Nebraska Art Council's program on the development of a Creative District. Overview of the program along with the benefits to Fremont, looking for support from local groups as they move through the process of writing letter of interest to the State. Presentation was for information only, no action taken.

4. Committee Reports

Financial- Tom Coday gave report most of the dollars that were to come in have already. Board requested City to supply us with a list of businesses that have not paid, and discussion on what to do with those outstanding monies will be discussed at next meeting.

Projects Committee- Food Event – Daniel Cech reported on a letter that was sent out to local restaurants looking for input on proposed ideas to get customers to visit stores and restaurants. Committee is still in planning stages and looking for ideas.

Sponsorship Program- Howard Krasne reported on the 6 applications we have received for the program. Discussed the benefits to Fremont with these upcoming events that promote the BID district and bring customers Downtown. Total amount requested was \$13,500. MainStreet will pay \$6750.00. Motion was made for BID to fund \$6,750 by Richard Register and seconded by Jerry Johnson. Motion carried by unanimous roll call vote 8/0.

Multi-Cultural- no report

Maintenance- Tom reported that he spoke with Matt with Purple Ribbon lawn care and parking lots have been weeded 2 times so far this year.

Future Projects- no report

Design/Christmas Decorations- No Report

5. Comments from Public – Pam Hopkins spoke thanking the committee for improving the quality of the meetings and the communication from the BID.
6. Discussion on banners for the light poles, thanking sponsors for the speaker system. Listing BID, City of Fremont, CVB, and Mainstreet. Howard Krasne asked to table the discussion until we could see a mock up of the banner. Tom reported he would have a mock up at next meeting.
7. MainStreet- no report
8. A motion to adjourn at 1:01 pm was made by Howard Krasne and seconded by Roxie Kracl Motion carried by unanimous roll call vote 8/0

Respectfully submitted,