

Business Improvement District Board Minutes
Noon, Tuesday February 18, 2020
Grace Church 109 East 6th Street 2nd Floor

Board Present: Howard Krasne, Kevin Main, Roxie Kracl, Jerry Johnson, Vince O'Connor, Glen Ellis and Tom Coday.

Absent: JJ Bixby, Richard Register and Bill Parks

Guests: Courtney Schafer, Barb Christensen, Tyler Ficken, Rob George, Marlin Brabec and Mike Kuhns

1. Meeting was called to order by Chairman Coday. It was noted that a copy of the Open Public Meeting Act was posted and available in the room.
2. Motion was made to approve the minutes of the January 21, 2020 meeting by Krasne and seconded by Johnson. Motion carried by unanimous roll call vote.
3. Discussion on payment to the City for putting up and taking down the flags from January 1, 2020 through September 30, 2020, total of 7 installations. Approx. charge each time is roughly \$225 depending on time spent. Courtney gave list of dates flags are to be hung. Krasne made motion and seconded by O'Connor. Motion carried by unanimous roll call vote.
4. Discussion on reimbursing MainStreet \$1,000 for the Siffing bill that was for work done in 2019. MainStreet paid bill after last meeting so not to make Siffing wait another month for reimbursement. O'Connor made a motion, and seconded by Krasne to approve the motion. Motion carried by unanimous roll call vote.
5. Discussion on the cost sharing for planters with MainStreet picking up 50% of cost for flowers and hanging baskets. The total bill is \$8125.00 and the split would be \$4062.50 for BID and MainStreet. Krasne made motion to pick up 50% of the cost plus an additional \$2000 for another 10 baskets, flowers & brackets to be placed in new areas yet to be determined. Motion was seconded by Johnson. Motion carried by unanimous roll call vote.
6. Discussion on maintenance of green spaces for 2020. Coday said Bixby would be willing to form a committee to handle the maintenance of the green spaces. Once the committee has met and determines the needs, they will then come back to the Board for further approval. Discussion of bag worms and replacing of plants was also mentioned and Johnson recommended using Wolf to spray for the bag worms.
7. There was discussion on forming a strategic planning committee. Decision was made that Krasne would head up the committee and have about 10 members. Looking to get some different people on committee such as: Historic Downtown, MainStreet, members of the public, a City representative, the Chamber and the BID. O'Connor would like a list of inventory of buildings empty in downtown Fremont so the committee can look at what we are presently doing as well as look at future plans. Courtney suggested looking at 3, 5, and 10 year plans instead of annually, when moving forward. Krasne stated didn't feel that the BID had a goal and Coday

went over budgeted goals to confirm there was a plan but could be changed.

8. Approval of paying Max Design for quarterly newsletter. The cost is \$276.56 and the cost of quarterly newsletters was previously approved as a yearly budgeted item but due to adding additional businesses into mailing the costs went over the approved budget by around \$11 so the expense needs to have board approval. Motion was made by Kracl and seconded by Main. Motion carried by unanimous roll call vote.

9. Committee Reports

Financial Report – Tyler said 3rd year notices will be going out shortly and that all but about \$4000 has been paid over the last 2 years.

Maintenance-Johnson had no report but Coday suggested he find another member to work on the committee with him. He said he would contact Parks.

Marketing – Krasne said he had met with Dan and will get the committee together but he wanted to put together something generic to run more frequently.

Future Project – No report

Design/Christmas Decorations – Main said working on getting some new committee members to get some fresh ideas. Suggestion of Thom or Brian from Wise Old Owl was made.

10. MainStreet – Courtney discussed an Easter egg coupon/hunt for downtown merchants. She said if anyone interested, they need to contact her. The coupons will go from March 21st to April 12th. If anyone has anything happening they should let her know by February 25th to get the information into the newsletter. Also she is looking for volunteers for the Cannonball Classic which will be held on April 25th.
11. Chairman Coday noted next meeting was set for March 17, 2020 at noon at the Grace Church.
12. A motion to adjourn was made by Kracl and Seconded by Johnson. The motion carried by unanimous roll call.