

Business Improvement District Board Minutes
Noon, Tuesday July 21, 2020
Grace Church 109 East 6th Street 2nd Floor and via Zoom

Board Present: Roxie Kracl, Vince O'Connor, JJ Bixby, Glen Ellis, Kevin Main, Richard Register and Tom Coday.

Absent: Bill Parks, Howard Krasne, Jerry Johnson,

Guests: Courtney Schafer, Brian Newton, Nancy Ellis and Barbra Christensen

1. Meeting was called to order by Chairman Coday. It was noted that a copy of the Open Public Meeting Act was posted and available in the room.
2. Motion was made to approve the minutes of the June 16, 2020 meeting by Roxie Kracl and seconded by Vince O'Connor. Motion carried by unanimous roll call vote 6/0.
3. No comments were received from the public.
4. Barbara Christensen reported on the project of reinstalling lights on the buildings downtown with new sturdier clips. The Fremont Downtown Development Group is working on this project. They will have a budget to present at the next meeting. Richard Register questioned the liability issues of the Fremont Down Town Development Group hiring contractors to work on buildings owned and occupied by many different people. Barbara Christensen stated that the insurance issues would be worked out before work would begin. A motion was made by Vince O'Connor and seconded by JJ Bixby to accept Barbara Christensen's report in to the record. Motion carried by unanimous vote 6/0.
5. Discussion on the BID marketing program brought up some good questions on how we can maintain a common calendar of events and how we can communicate BID marketing messages to the BID district and the general public. The discussion will continue at future meetings.
6. JJ Bixby reported that the parking lot green spaces are being maintained by volunteers. Roxie Kracl suggested and all agreed that individuals who need community service hours could be used to maintain these lots.
7. The Board discussed the potential for an ice rink during the holiday season. Cortney Schafer reported that the one company who offered a bid would be too expensive and will look for other options.
8. No expenses were submitted.
9. Committee Reports
 - Maintenance – JJ Bixby reported all is going well on the parking lot green spaces and will look into future plantings to replace some that have died.
 - Marketing – No report
 - Future Projects – No report
 - Design/Christmas Decorations – No report.
10. MainStreet – Courtney discussed the following:
 - Charity Classic Reschedule – September 18th
 - Can-N-Ball Classic – August 22nd
 - Summer Fest will be July 25, 2020
 - Concert in the park will be September 3, 2020
 - MainStreet consumer rebate program will going on the month of July. This is open to all businesses.

The Convention and Visitors Bureau purchased a large statue of a snowman to be available downtown for photo opportunities and to add to the downtown holiday displays.

MainStreet is providing the money for the Midland Art group to make free standing displays for photo opportunities during the holiday season.

11. Chairman Coday noted next meeting was set for August 18, 2020 at noon at the Grace Church and via Zoom.

A motion to adjourn was made by Roxie Kracl and Seconded by Richard Register. The motion carried by roll call vote 6/0.

Respectfully submitted,
Tom Coday

DRAFT