



Business Improvement District Agenda

Tuesday November 20th, 2018 12:00 P.M. to 1:00 P.M.
Grace Church, 109 E 6th, 2nd Floor Kenya Room. Fremont, Nebraska

1. Meeting called to order and announcement of Open Meeting Law
2. Approval of minutes of the October 16th 2018 BID meeting
3. Budget Overview
 - a. Summary of budget
4. Committee Reports
 - a. Marketing
 - b. Maintenance
 - c. Future Projects
 - d. Decorations
5. Comments or discussion from the board
 - a. Bicycle Rack placement proposal
 - b. Next Downtown Discussion - Dec 4th
 - i. 5:00 pm Google Map / Facebook training for small businesses
 - ii. 6:00 pm Pizza & Beer / Discussion
 - c. Next meeting, December 17th - ?
 - d. Proposed 2019 Meetings
 - i. January 15th
 - ii. February 19th
 - iii. March 19th
 - iv. April 16th
 - v. May 21st
 - vi. June 18th
 - vii. July 16th
 - viii. August 20th
 - ix. September 17th
 - x. October 15th
 - xi. November 19th
 - xii. December 17th
6. Adjournment
 - Next meeting - December 18th

The Board reserves the right to go into Executive Session when necessary. A copy of the Open Meeting Law is available for review by the public. The Board reserves the right to adjust the order of items on this agenda.



**Business Improvement District Meeting Minutes
October 16th, 12:00, Grace Church**

Present: Glen Ellis, Bob Missel, Richard Register, Kevin Main, Bill Parks, Vince O'Connor, Howard Krasne, JJ Bixby
Absent: Tom Coday, Roxie Kracl, Jerry Johnson
Others Present: Collin Larson, Bill Spagnotti, Cory Ruzicka, Susan Larson

Meeting was called to order and it was noted that it was an open public meeting with a copy of the open public meeting law available in the room.

Motion was made to approve the minutes of the September 18th, 2018 meeting, O'Connor made the motion and it was seconded by Krasne, motion carried by a unanimous vote.

Chairman Ellis gave an overview of the BID finances stating that approximately \$44,452 have been collected of the \$48,000 expected. He then presented a \$400 bill from Richard Rader for services provided to the BID. Missel motioned to pay the invoice, seconded by O'Connor, motion carried by a unanimous vote.

Krasne reported on ongoing efforts with the marketing campaign and presented a 12-month proposal from Direct Media Solutions for production work for our social media campaign promoting the district. The total dollar amount of that proposal being \$10,400. After much discussion O'Connor made a motion to enter into a 6-month agreement at half the proposed amount making the cost \$5,200. Parks seconded the motion followed by a unanimous vote in favor of. Krasne will see if this will be acceptable to Direct Media Solutions and report back at the next meeting.

Parks reported on behalf of the maintenance committee that production has begun on the bike racks. Missel mentioned that Johnson is still working with a company on pricing for historical markers.

Under Future Projects Main reported on an outdoor open-air arena he had seen recently while traveling and how such a venue could be considered as a future project for the downtown.

On the Decoration/Design committee Register said the new decorations have arrived in Fremont and that brackets now need to be installed on the light poles. Chairman Ellis will follow up with Brian Newton to see if we can engage the city to accomplish the set up. O'Connor made a motion to provide up to \$7,500 towards installation costs of the decorations for the 2018 season, motioned seconded by Krasne followed by a unanimous vote in favor.

Under MainStreet Fremont the board discussed the annual \$5,000 commitment to MainStreet Fremont for cost related to the director's salary. After some discussion Missel made a motion to issue MainStreet Fremont a check in that amount, seconded by O'Connor followed by a unanimous vote in favor.

Recognizing some recent tensions between MainStreet Fremont and the Downtown Historic Collaborative Group Register suggested that a mediation between the two groups may be beneficial for all parties involved. Krasne supported this idea and offered to help move toward that goal.

Chairman Ellis shared with the board that the Fremont Downtown Development Group would be hosting another meeting/discussion on downtown Fremont at the Milady Coffeehouse on Tuesday November 13th at 6 PM and noted that food and drink would be provided.

Being that there was no other business the meeting was adjourned.

Next meeting time was set for November 20th, 2018; same time and location.
Respectfully submitted by Bob Missel on behalf of Tom Coday, Secretary.