



## **Business Improvement District Agenda**

Tuesday October 16th, 2018 12:00 P.M. to 1:00 P.M.

Grace Church, 109 E 6th, 2nd Floor Kenya Room. Fremont, Nebraska

1. Meeting called to order and announcement of Open Meeting Law
  2. Approval of minutes of the September 18th 2018 BID meeting
  3. Budget Overview
    - a. Latest numbers and projections
    - b. Need board approval for photo invoice
  4. Committee Reports
    - a. Marketing
    - b. Maintenance
    - c. Future Projects
    - d. Decorations
  5. Comments or discussion from the board
    - a. Promotional video direction
    - b. Bicycle racks progressing
    - c. Christmas decoration progressing
    - d. Main Street request
  6. Adjournment
- 
- Next meeting November 16th

The Board reserves the right to go into Executive Session when necessary. A copy of the Open Meeting Law is available for review by the public. The Board reserves the right to adjust the order of items on this agenda.



**Business Improvement District Meeting Minutes  
September 18th, 12:00, Grace Church**

Present: Glen Ellis, Jerry Johnson, Bill Parks, JJ Bixby, Vince O'Connor, Howard Krasne,  
Absent: Kevin Main, Richard Register,  
Guest: Cory Ruzicka, Barbara Christensen, Brian Newton, Shannon Mullen, Pam Hopkins

Meeting was called to order and it was noted that it was an open public meeting with a copy of the open public meeting law available in the room. Motion was made to approve the minutes of the Aug 17th meeting and passed unanimously.

**Comments from the board**

**Video:** Howard talked about video that was released and feedback that was received. A suggestion was made to create an application for businesses to be displayed in future video. Howard mentioned that the more money we spend in production, the less we pay in distribution. Glen suggested offering educational opportunities to the BID members that would help with social media and advertisement. Discussion on how to move forward with future videos. Allow sharing of pictures on facebook post and websites. Glen mentioned Google calendar introduction, looking for volunteers to help manage downtown wide calendar.

**Bicycle Racks:** Bill talked with several different welding companies, Snow River was company selected. Constructed, painted and installed for \$500.00 each. A motion was made to make color the same as park benches. Motion passed. Need to get map of exact location to city for council approval.

**Christmas Decorations:** Pole decorations are ready for pickup. Arrangements were made by Howard to pick up decorations with his delivery truck. Howard and Glen will work on details in getting decorations to Fremont. Howard helped us avoid a \$1300.00 bill for delivery. Brian made available some temporary storage space at power plant. Holidynamic is giving bid to install.

Because of time, the rest of agenda was moved to next meeting.

**Reports from the Committees**

**Maintenance** – no report

**Marketing** - no report

**Future** – no report

**Decoration** - no report

**Budget Report**

A motion for adjournment was made. Motion carried.

Next meeting time was set for Oct 16th 2018; same time and location.

Respectfully Submitted  
Glen Ellis, Chairman