



Business Improvement District Committee Agenda

Tuesday April 17th, 2018 12:00 P.M. to 1:00 P.M.

Grace Church, 109 E 6th, 2nd Floor Kenya Room. Fremont, Nebraska

1. Meeting called to order and announcement of Open Meeting Law
2. Approval of minutes of the March 26th 2018 BID meeting
3. Comments or discussion from the public
4. Committee reports.
 - Marketing
 - Maintenance
 - Future Projects
 - Decorations
 - Finance
5. Next meeting May 15th
6. Adjournment

The Board reserves the right to go into Executive Session when necessary. A copy of the Open Meeting Law is available for review by the public. The Board reserves the right to adjust the order of items on this agenda.



**Business Improvement District Meeting Minutes
March 26th, 12:00, Grace Church**

Present: Glen Ellis, Tom Coday, Kevin Main, Vince O'Connor, Howard Krasne, Jerry Johnson
Absent: Gary Pebley, Roxie Kracl, Bill Parks, Bob Missel, Richard Register
Others Present: Brian Newton, Shannon Mullen, Colin Larson, Nancy Ellis, Bryce Lund, Michael Arvanitis

Meeting was called to order and it was noted that it was an open public meeting with a copy of the open public meeting law available in the room.

Motion was made to approve the minutes of the September 19th, 2017 meeting by Vince O'Connor and seconded by Kevin Main. Motion carried.

Comments from the Public:

Michael Arvanitis asked if there was any money available for the repair of the area in front of his building on 1st Street. It was noted that the BID money was budgeted for use on projects that would benefit the whole district like the Christmas decorations.

Reports from the various subcommittees:

Maintenance – Jerry Johnson reported that he and Bob Missel were working on getting prices and options on the structure that will be used for the parking lot memorial plaques. The committee will check on the electricity on the light poles for lighting the Christmas decorations.

Future Projects – Glen reported on upcoming projects like the Branding Project, Lighting Project, Farmer's Market, WIFI for downtown customers, Historic Walk Signage, and the Fall Festival.

Marketing – Howard Krasne reported on the use of Electronic Social Media advertising and it was decided to budget more money into the social media sector than the traditional media.

Christmas Decorations – Shannon Mullen reported that raising the money for the Christmas decorations was almost complete. She has put in a request for the City to allocate \$15000.00 from the City's portion of the lodging tax dollars.

Finance – Brian Newton reported that \$24965.14 has been collected of the \$48000.00 2018 budget.

Being that there was no other business the meeting was adjourned.

Next meeting time was set for November 21st, 2017; same time and location.

Respectfully Submitted
Tom Coday, Secretary