



DOWNTOWN BUSINESS IMPROVEMENT DISTRICT COMMITTEE

Tuesday Jan. 16th, 2018

12:00 P.M. to 1:00 P.M.

Grace Church, 109 E 6th, 2nd Floor Kenya Room. Fremont, Nebraska

1. Meeting called to order and announcement of Open Meeting Law
2. Approval of minutes of the 11/28/17 BID meeting
3. Election of Chairman, Vice-Chairman and Secretary for 2018.
4. Comments or discussion from the public
5. Committee reports.
6. Budget report.
7. Next meeting
8. Adjournment

Agenda posted at the Municipal Building on Jan. 8th, 2018. The Board reserves the right to go into Executive Session when necessary. A copy of the Open Meeting Law is available for review by the public. The Board reserves the right to adjust the order of items on this agenda.

**Business Improvement District Meeting Minutes
November 28th, 2017, 12:00, Grace Church**

Present: Bob Missel, Glen Ellis, Tom Coday, Richard Register, Kevin Main, Gary Pebley, Roxie Kracl, Howard Krasne

Absent: Jerry Johnson, Bill Parks, Vince O'Connor

Others Present: Brian Newton, Shannon Mullen

Meeting was called to order and it was noted that it was an open public meeting with a copy of the open public meeting law available in the room.

Motion was made to approve the minutes of the October 17th, 2017 meeting by Kevin Main and seconded by Glen Ellis. Motion carried.

Comments from the Public:

Brian Newton noted that the City will send out the invoices for the BID taxes which will be due on April 15th 2018. Some discussion ensued on collection procedure of the property owners who don't pay. Brian said he would discuss the issue with the City Clerk.

Shannon Mullen reported on two new businesses likely to open downtown and on two businesses that have changed location.

Reports from the various subcommittees:

Maintenance – Bob Missel reported he and Jerry Johnson are working on pricing for the repair or replacement of the monuments and some signs in the parking lots. They have heard from a company that constructs granite monuments and Jerry will look into other options. Howard Krasne suggested that we have the two directional maps updated. Shannon will get with Chris Bristol and check out our options on updating the directional maps or change the format so it will be easier to update.

Future Projects – Glen Ellis will help the BID establish a history of sales data from selected merchants each month so we can gauge if future promotions increase sales.

Marketing – Howard Krasne reported his business has seen measurable success with internet marketing and he will research the possibility of a BID promotion either for Christmas and or for spring 2018. Howard and Roxie will put together a marketing budget.

Christmas Decorations – Richard reported that the Christmas decorations are planned for fall of 2018. The committee is working on the new master plan guidelines so that we can have a consistent format and so we can have all three vendors bidding on the same items.

Budget Report – Bob Missel reported that our account balance is \$6105.10.

Being that there was no other business the meeting was adjourned.

Next meeting time was set for January 16th, 2018; same time and location.

Respectfully Submitted